EMPOWERING INDIVIDUALS

Since

2017

INNOVATION

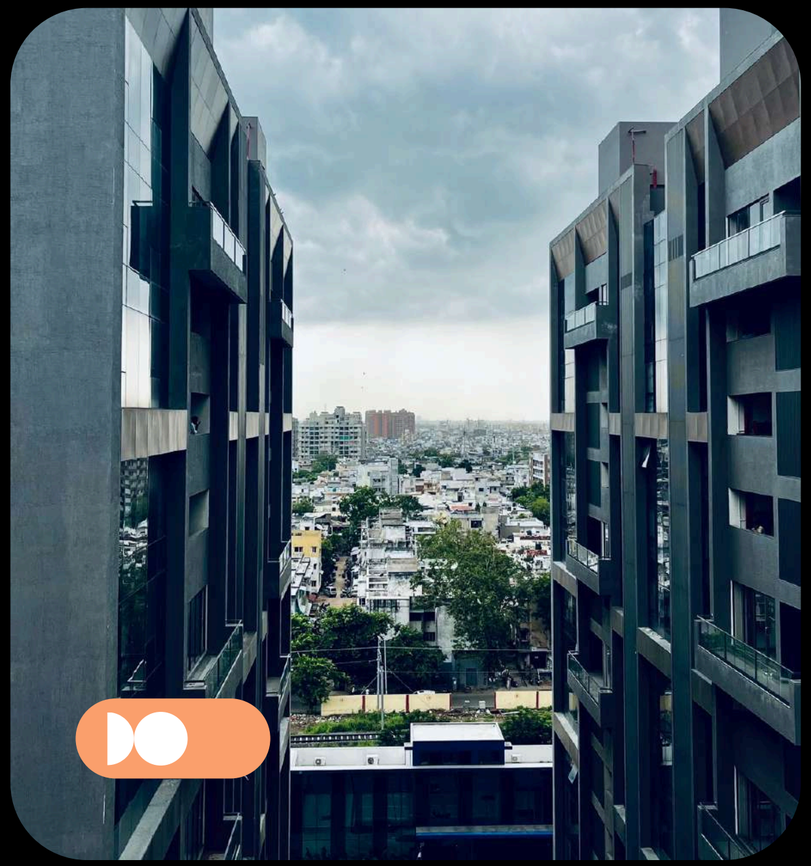
Turning ideas into successful digital solutions, crafted by experts dedicated to bringing your vision to life with precision & care.

AI

Scalability

Sustainable Solutions

ABOUT US



At Vasudev Technolabs, our journey began with a simple idea: to make technology work for people, not the other way around. We started as a small group of passionate individuals who believed in the power of digital solutions to transform lives. Every project we undertake is an opportunity to solve real-world problems. Our commitment is to create digital products that are intuitive, reliable & useful.

We take pride in our work, focusing on delivering practical solutions that stand the test of time. Our team is a mix of thinkers, makers, and doers who are always ready to roll up their sleeves and get to work. Together, we've built a culture where ideas flourish, innovation thrives, and, most importantly, where everyone feels like they belong. At Vasudev, we're more than just a tech company - we're a community dedicated to making a difference through technology.

OUR PROGRESS

7 +

YEARS EXPERIENCE

345

PROJECTS COMPLETED

114

HAPPY CLIENTS

75+

TECH INNOVATORS

To empower global scalability, our vision is to amplify and strengthen our team of tech innovators across every corner of the globe, fostering growth and accessibility with a seamless and innovative approach.

VISION

Scalability

MISSION

Change

01

Foster a culture of innovation and creativity to drive meaningful change.

02

Embrace diversity and inclusivity as fundamental pillars of our success.

03

Cultivate trust and transparency in all our interactions, both internal and external.

SERVICES

Our tailored digital solutions are designed to transform your business, delivering impactful results from strategy to execution, with precision and expertise at every step.

Discovery & Design

- Discovery workshop
- Analysis
- Prototypes
- UI/UX
- Wireframes

Web Development

- CMS
- Ecommerce
- Custom Development
- Enterprise Solutions
- API & Backend

Mobile Development

- Native iOS
- Native Android
- Cross-Platform
- Hybrid Apps
- PWA

Cloud Engineering

- Cloud Consulting
- Cloud Migration
- Cloud Native App
- Development
- Serverless App

DevOps Engineering

- DevOps Consulting
- Optimization &
- Monitoring
- Infrastructure as Code
- Infrastructure

AI/ML Engineering

- AI/ML Development
- GPT Integrations
- LLMs Integration
- NLP Solutions

GROWTH SERVICES

Media Buying - PPC

- Google Ads
- TikTok
- Facebook
- Instagram
- YouTube

White-hat SEO

- Keyword research
- Content
- On-page optimization
- Off-page optimization
- Link building

Social Media Optimization

- Facebook
- Instagram
- TikTok
- LinkedIn
- YouTube

Email Marketing Automation

- Klaviyo
- Apollo
- Dot Digital
- Active Campaigns
- Mailchimp

Lead Generation

- Outreach Automation
- Appointment Setting
- Lead Qualification
- SDR Services

Conversion Rate Optimization

- Web CRO
- Mobile CRO
- App CRO
- Ecommerce CRO

TECH EXPERTISE

<programming languages>

Java

JS

Python

PHP

Swift

TypeScript

Kotlin

Ruby on Rails

.NET

TECH EXPERTISE

Frameworks

React

Node

Laravel

Django

Spring

Angular

Flutter

ASP.NET

Next.js

TECH EXPERTISE

CMS

Webflow

Strapi

Shopify

WordPress

Adobe Commerce

Bubble

Sitecore

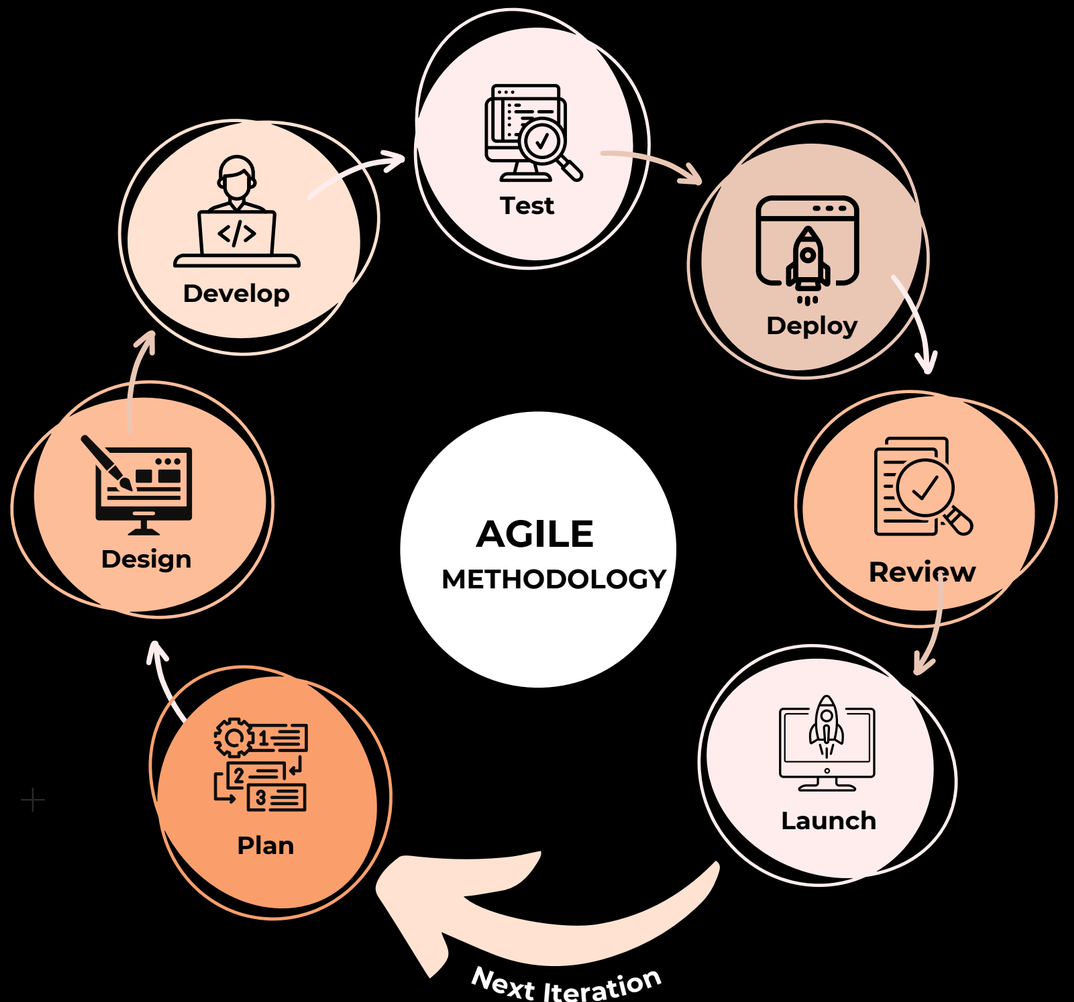
Umbraco

Squarespace

AGILE METHODOLOGY

Agile methods are often used in combination with frameworks like Scrum, Lean, and Kanban to provide a structured approach to project management. The focus is on delivering small chunks of functionality, or "iterations," on a frequent basis. This allows the team to deliver value to the customer as quickly as possible while also being responsive to changing requirements and priorities.

1. Prioritizing client needs and delivering value early and often
2. Embracing change and adapting to new information
3. Collaborating with cross-functional teams
4. Measuring progress through working software and other tangible deliverables
5. Sustaining a culture of continuous improvement

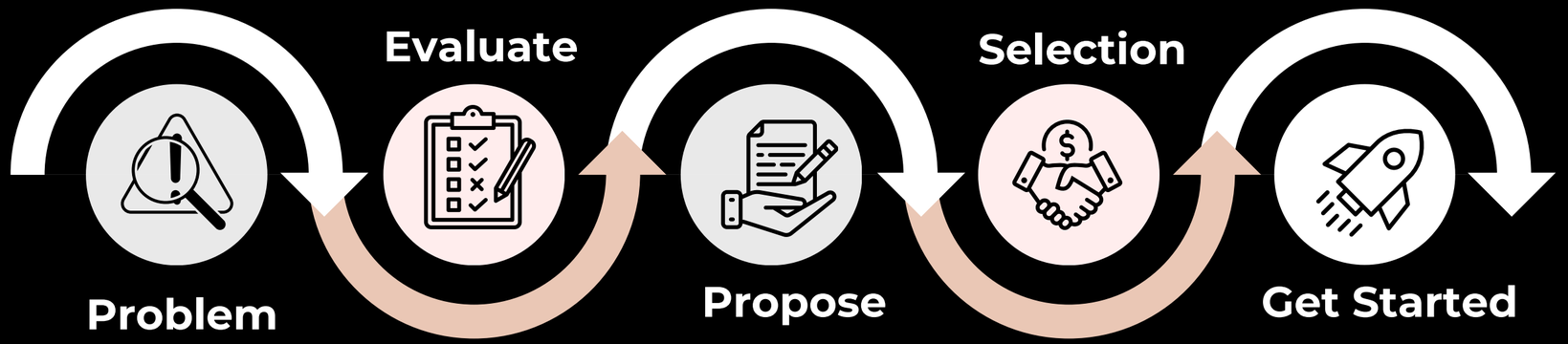


DEDICATED

"Hire prevetted tech talent at scale."

Full-time, part-time, or hourly support, we've got you covered. From solo developers to dynamic teams, we offer seamless collaboration options tailored to your needs. Let us fuel your success while you lead the charge towards innovation.

Engagement Models



FIXED COST

"Helping entrepreneurs and businesses to shape and validate their product concepts"

This model is beneficial for projects with predefined scope and requirements. The primary goals and deliverables for the project are all predefined from the very beginning of the development process. It also allows for better planning and budgeting, as the cost of the project is known in advance.

TIME & MATERIAL

Enabling "Flexibility and transparency with the pay-as-you-go method"

Depending on how the project lifecycle is changing, the time & material model gives you the freedom to update project requirements, investigate new activity, and allocate resources. You can always buy a chunk of hours in advance and utilize them whenever it is required.

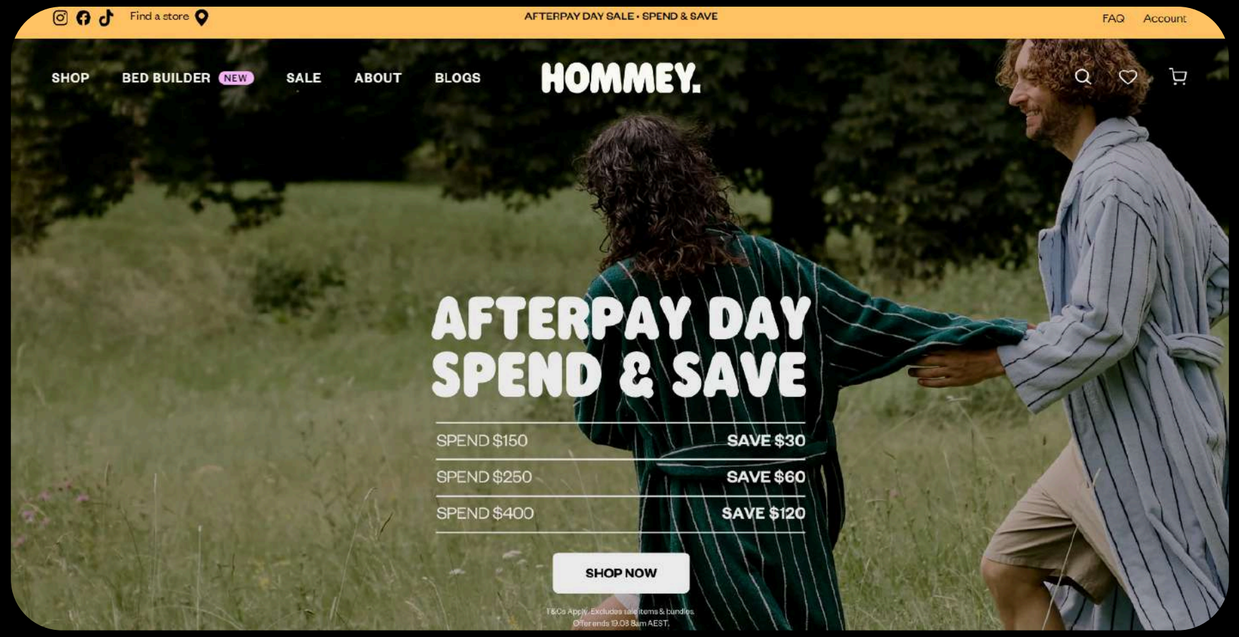
+ Support & Maintenance

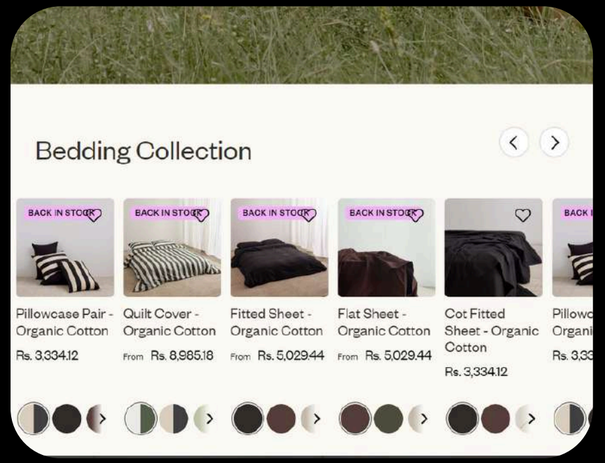
HOMMEY

An innovative platform designed to simplify home management for busy individuals.

- **E-commerce Development:** Built a scalable platform to manage product listings, sales, and inventory.
- **Tech-Driven Insights:** Integrated data analytics to tailor products based on real-time customer feedback and engagement.
- **Global Market Scalability:** Region-specific content management and seamless expansion.
- **Responsive UX Design:** Ensured a smooth, mobile-responsive user experience across all devices.

Ecommerce



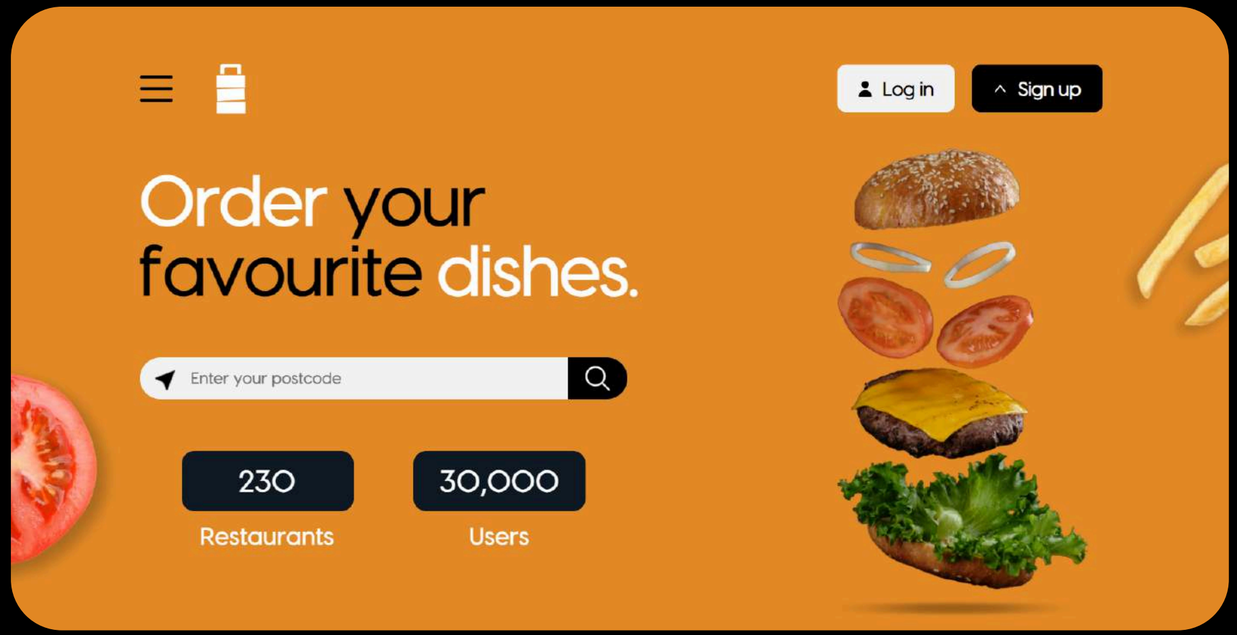


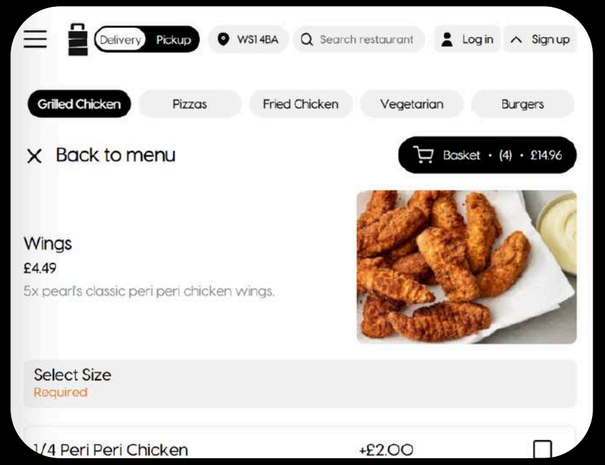
TIFFIN TOM

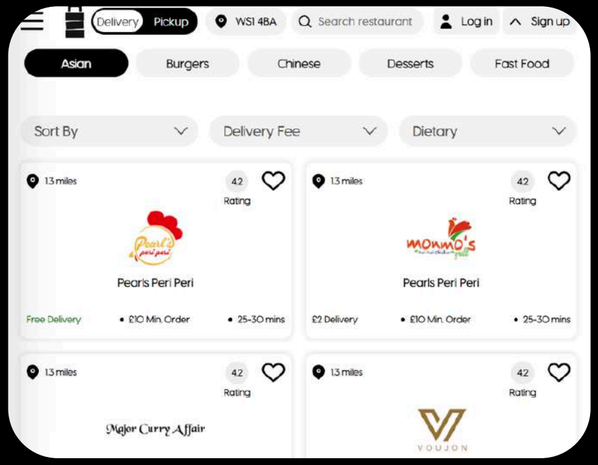
An innovative online and mobile food ordering service that connects customers with a wide range of local restaurants.

- Developed secure payment integration for seamless transactions.
- Created a user-friendly mobile interface.
- Implemented a robust backend system to manage real-time orders.
- Streamlined the onboarding process for restaurant partners.
- Optimized performance to ensure smooth functionality during peak usage times.

Food Delivery





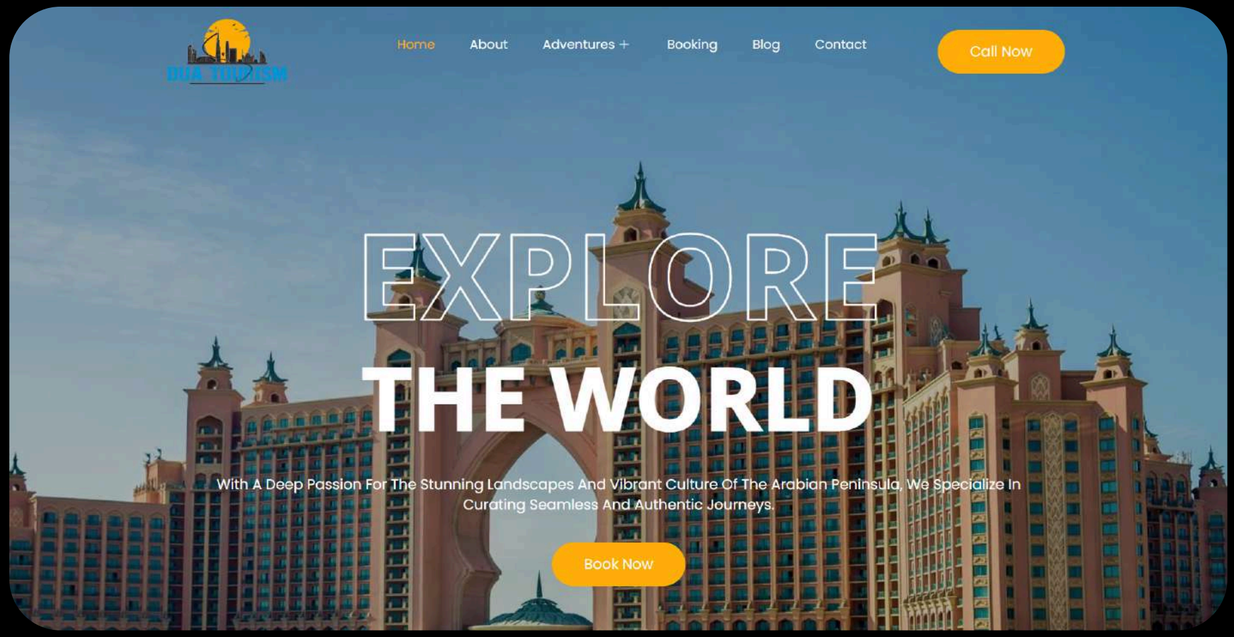


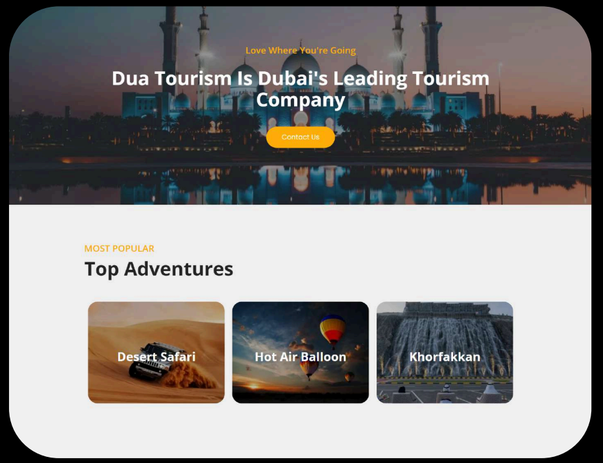
DUA TOURISM

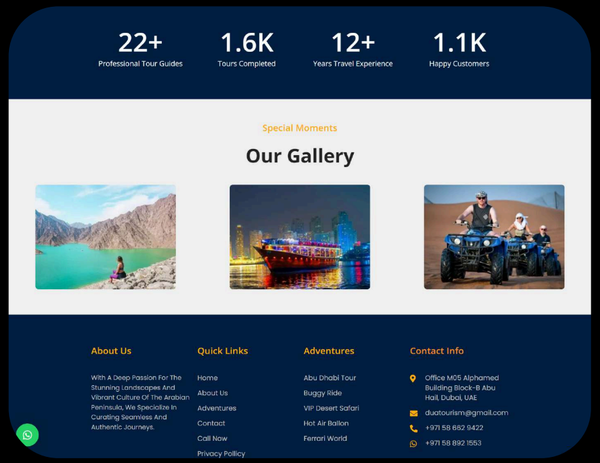
A premier travel company specializing in unforgettable experiences across the Arabian Peninsula.

- **Website Development:** Built a mobile-friendly platform with easy navigation for tour bookings.
- **Booking System:** Integrated a seamless booking and secure payment system for tours like Desert Safari and Dubai City Tour.
- **Content & SEO:** Structured engaging content for each tour and optimized the site for search engines.
- **Feature Highlights:** Showcased unique experiences like hot air balloon rides and private yacht tours.
- **Local Insights:** Highlighted cultural and regional attractions to enhance the customer journey.

Travel



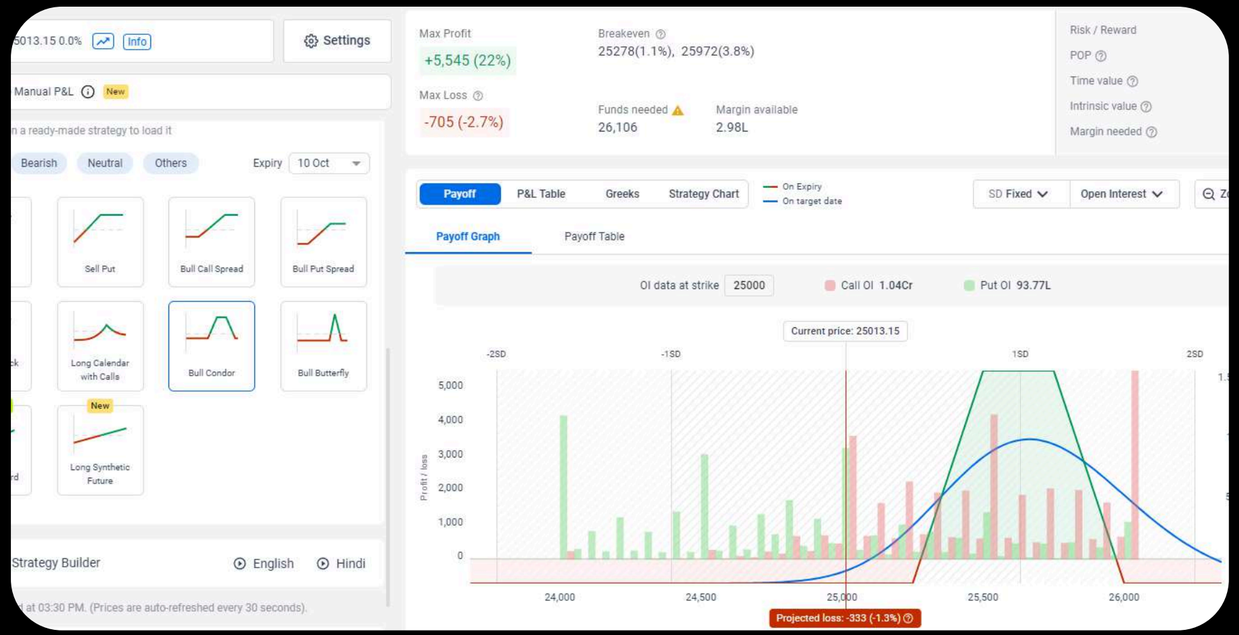




OPTION TRADING STRATEGY & FORECASTING

The Option Trading Strategy Builder and Forecasting script empowers traders to create and refine custom options trading strategies. Users can select various options, forecast potential outcomes using historical data, and perform in-depth risk-reward analysis. This tool enables traders to make more informed decisions, optimize their strategies, and ultimately achieve better trading outcomes.

Fintech

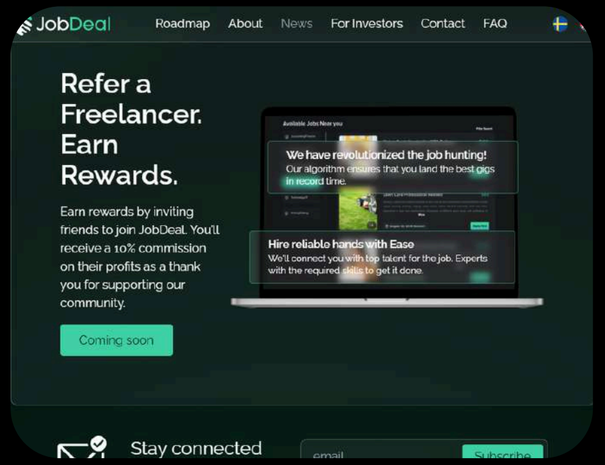


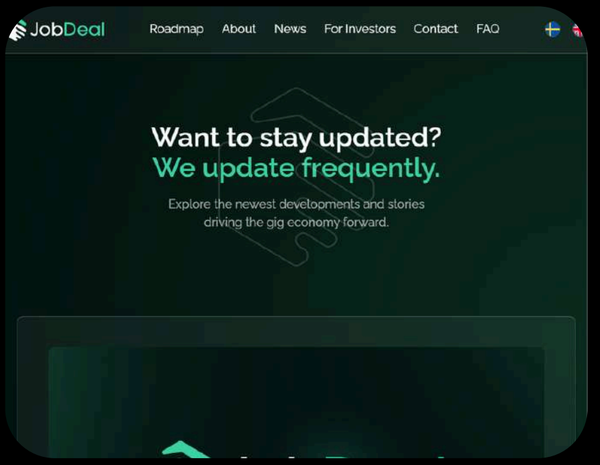
JOB DEAL

An innovative freelance and gig marketplace. Our team implemented several key modules, including:

- **AI-Powered Matching:** Utilizing advanced algorithms to seamlessly connect users with suitable job opportunities.
- **Blockchain Integration:** Ensuring transparency and security in transactions and contracts.
- **User-Friendly Dashboard:** A centralized hub for job seekers and employers.
- **Review and Rating System:** Allowing users to evaluate and provide feedback on freelancers and employers.

Job Portals



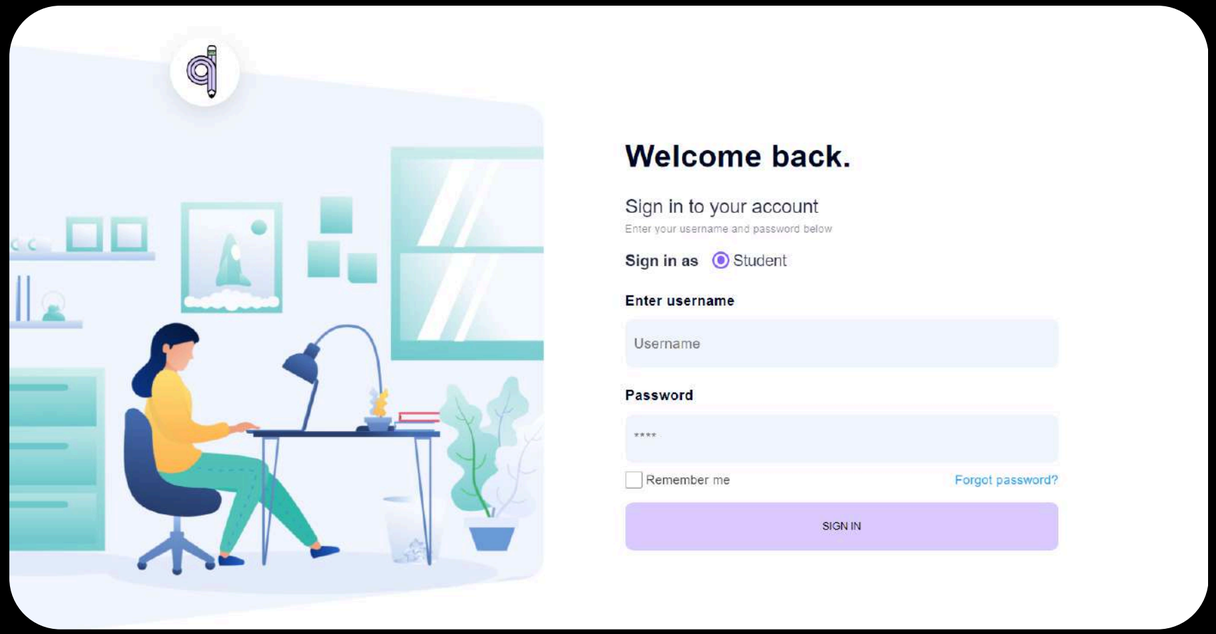


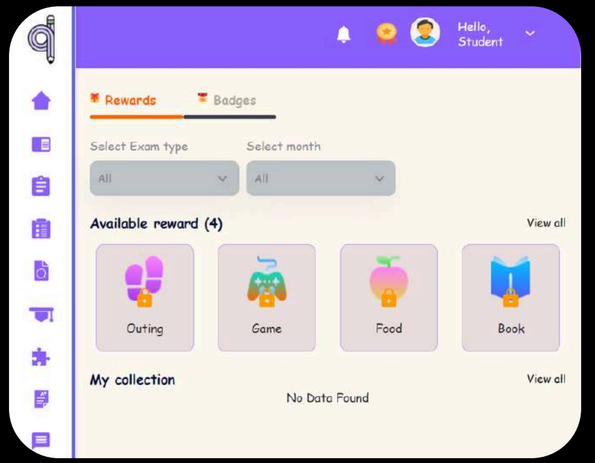
SKILL UP

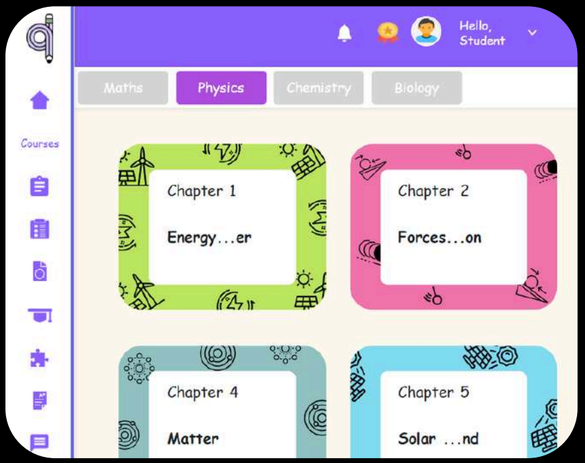
An interactive platform offering online video courses and assessments in subjects like science and math. Key modules include:

- **Seasonal Courses:** Structured video lessons for Winter, Summer, and other thematic learning sessions.
- **Testing & Evaluation:** Interactive quizzes and exams that assess student progress throughout the courses.
- **Report Card Module:** Automated grading and performance reports, providing detailed feedback and progress tracking for students.

Education







OUR PARTNERS

"We're proud to collaborate with a diverse network of partners, combining expertise and resources to deliver innovative solutions that drive mutual success."

netmera

Formaloo

Medallia

metanous

Optum

coinbase

felix

axelor

WHY VASUDEV?

INTEGRITY

SCALABILITY

QUALITY

PROCESS-CENTRIC

FLEXIBILITY

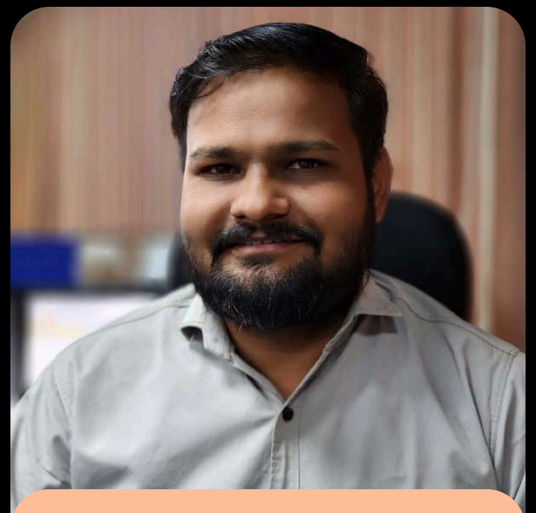
INTACT SECURITY

HONESTY

QUICK TURNAROUND

TRANSPARENCY

OUR TEAM



Jagdish Chaudhary
Innovation Artisan

Rohan Varma
Efficiency Wizard

Ashish Ezhava
Growth Catalyst

Prithvirajsinh Zala
Brand Alchemist

Meet the skilled professionals dedicated to bringing your vision to life with precision and care.

QUESTIONS?

Let’s embrace The Change Together!

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